Dear Client,

Thank you for providing the three datasets from Sprocket Central Pty Ltd. The Summary shown below is all about the issues related to the given datasets. Please let me know if you have any issues.

|  |  |  |  |
| --- | --- | --- | --- |
| Customer  Demographic | * Gender is inconsistent | * Age is missing | * Empty Values |
| Customer  Address | * State names are repeated and inconsistent |  |  |
| Transactions | * Transaction month is missing | * Profit is missing |  |

The table shown above is all about the issues related to datasets. Here is some of the recommendations for improving the datasets.

* Provide gender consistency and avoid repetition
* Add extra column with age of customers
* Remove blanks
* Add transaction month in dataset
* Add profit column in dataset

So this is all about your datasets and it was a great experience working on your dataset.

Kind regards,

Ravi